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Level 3 Greiber's Ratios - Microsoft Excel non-commercial use

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A25	Representativeness Bias	
	A	B
1	Prospect Theory	2 phases to making a choice, 1 framing (editing) 2 framed prospects evaluated and the prospect of highest value is chosen.
2	Decision Theory	Identifying values, probabilities, and other uncertainties relevant to a given decision and using that information to arrive at a theoretically optimal decision.
3	Bounded Rationality	gather some (but not all) available information use rules of thumb to analyze information and stop when satisfied. Don't always choose the optimal result.
4	Expected Utility Theory	One who maximizes short and long-term goals to maximize overall utility
5	Fundamental Anomalies	irregularity that emerges when one considers a stock's future performance based on a fundamental assesment of the stock's value.
6	Technical Anomalies	irregularity that emerges when one considers past prices and volume levels.
7	Calendar Anomalies	irregularity when patterns of trading behavior that occur at certain times of the year are considered.
8	BF Consumption & Saving	Self Control bias recognizes that people may focus on short-term satisfaction to the detriment of long-term goals
9	Mental Accounting	people treat one sum of money differently from another sum of money even though money is fungible.
10	BF Behavioral Portfolio Theory	Investors construct their portfolios in layers and expectations of returns and attitudes toward risk vary between the layers
11	BF Asset Pricing	Discount rate is the sum of 3 factors risk-free rate, fundamental premiums, sentiment premium (analyst unique).
12	Sentiment Premium	estimated by considering the dispersion of analyst's forecasts. High dispersion in analysts forecasts implies high Sentiment Premium
13	BF Adaptive Market Hypothesis	assumes successful market participants apply rules of thumb until they no longer work and then adjust them accordingly. Long-term success is an evolutionary process
14	Satisfice	making the most rational decision possible given the available information and investors ability. Leads to suboptimal decision but moves toward the desired goal
15	Cognitive Errors	an error made by not understanding the process of a calculation or a miscalculation. Cognitive Errors are more easily corrected than emotional biases
16	Emotional Biases	biases influenced by feelings or emotions
17	Cognitive Dissonance	the mental discomfort that occurs when new information conflicts with previously held beliefs
18	Cognitive Errors	with education can be corrected
19	Conservatism Bias	rationally form an initial view but then fail to change that view as new information becomes available
20	Conseq Conservatism Bias	May be slow to update a view or a forecast. Opt to maintain a prior belief rather than deal with the mental stress of updating beliefs
21	Overcoming Conservatism Bias	properly analyzing and weighting new information.
22	Confirmation Bias	look for new information or distort new information to support an existing view
23	Conseq Confirmation Bias	Consider only positive information about an existing investment, Develop screening criteria and ignore information that refutes the validity of the screening, Under-diversify port
24	Overcoming Confirmation Bias	actively seeking out information that challenges your beliefs
25	Representativeness Bias	New information is evaluated based on past representation or experience without more thorough analysis

Behavioral Individual PM Institutional PM Economic Equity Asset Allocation FX & Benchmark Fixed Alter

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